

2018 VICTORIA, BC

CLASSIC BOAT FESTIVAL

The Classic Boat Festival, a Flagship Event of the Maritime Museum of BC

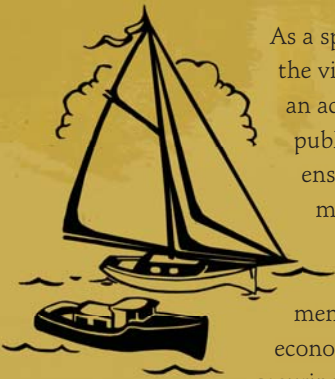
Historically, in 1977 Victoria was preparing for festivities that would mark the bicentenary of Captain Cook's arrival at Vancouver Island's Nootka Sound. A determined like-minded group, including the Maritime Museum of BC, organized to celebrate the event with a maritime display of some kind. Inspired by the first year success of the neighboring Port Townsend Wooden Boat Festival, Victoria's Inner Harbour saw the first Classic Boat Festival in August 1978.

Every year since, on Labour Day Weekend, community corporate and businesses sponsors partner with the Museum in hosting this event recognizing our unique Pacific Northwest maritime heritage. In 2017 The Classic Boat Festival Society was transferred to the Maritime Museum of BC. This now flagship event celebrated its 40th anniversary in 2017, drawing over 10,000 visitors to the Victoria water front, other local attractions and surrounding businesses.



The
MARITIME MUSEUM
of BRITISH COLUMBIA

Want To Get On Board?



As a sponsor partner in The Classic Boat Festival you share in the vision of the Maritime Museum of BC which focuses on an active outreach and multi-faceted program approach to public engagement. Your support helps tremendously in ensuring such flagship events continue to celebrate our maritime heritage while recognizing the wide scope of organizations involved in education, training, skills development and marine industry related employment. Inherently, your partnership enhances Victoria's economic growth, community vibrancy and assists in securing a successful future for the Maritime Museum of BC.

We would be pleased to welcome you aboard with benefit packages offered through our sponsorship and corporate membership programs as outlined page 2.

Thank you in advance for considering or continuing your partnership with the Museum and its flagship Classic Boat Festival 2018 event. Your involvement in the commitment to preserving and enhancing our BC maritime history is both very much needed and very much appreciated.

**Is There
A Fit
For You?**



2018 CLASSIC BOAT FESTIVAL SPONSORSHIP TIERS	PLATINUM (\$15,000)	GOLD (\$10,000)	SILVER (\$5,000)	BRONZE (\$2,500)
Use of the Victoria Classic Boat Festival Logo	•	•	•	•
Recognition in boat registration packages	•	•	•	•
Prominent company logo positioning on signage	•	•	•	•
Business Card-Size ad in festival programme	•	•	•	•
Product demonstration opportunities	•	•	•	•
Direct website links	•	•	•	•
Promotional product distribution	•	•	•	•
Framed event commemorative posters (2)	•	•	•	•
Email addresses for all registrants	•	•	•	•
Promotion through social media	•	•	•	•
Eligible for Tax Receipt	•	•	•	•
Full page ad in the festival programme	•	•		
Four (4) passes for receptions	•	•		
Four (4) VIP spots for the sail past and Classic Sailing Race	•	•		
Four (4) awards dinner tickets	•	•		
Recognition as a presenting sponsor in all print and web material	•			
Recognition as major sponsor in all print and web material		•	•	•
Two (2) passes for receptions			•	•
Two (2) awards dinner tickets			•	•
Quarter page ad in the festival programme				•
Half page ad in the festival programme			•	
Free Corporate Membership (Admiral Level) Voting privileges at AGM, 3 Membership cards to be signed out by employees for free access to museum space, 15 free one-time admission passes, free walking tour, 30% off facility rental and team building workshops and more.	•	•	•	•

How to Become a Festival Sponsor

Sponsorship applications and payments can be made through our secure website, mmbc.bc.ca/festivalsponsors

To submit your application and cheque via mail, contact:

Rachel Meyer, Front of House Manager 250.385.4222 ex. 105 rmeyer@mmbc.bc.ca