


The
MARITIME MUSEUM
of BRITISH COLUMBIA

News Release

For Immediate Release
2 February 2021

The Maritime Museum of BC's "Float the Boat" Fundraising Campaign has Two Months to Go

The Maritime Museum of BC is running a fundraising campaign called "Float the Boat". This campaign has a goal of \$25,000 and will run from January 15, 2021 to March 31, 2021. Throughout the campaign the museum will be marking milestones by filling the tank below with water to float the boat higher and higher. To date the campaign has raised \$4,010.



The tank is filled to \$2,500, floating the boat higher!

As a registered charity and incorporated non-profit the Maritime Museum of BC runs a variety of public programming and engagement initiatives, all with the goal of promoting and preserving BC's maritime heritage and culture. In order to keep the programming



and exhibit rates accessible to the public they rely on the help of grants and private donations.

“The campaign is off to a good start!” said Brittany Vis, Associate Director. “Within two weeks we surpassed our first two milestones are now working towards the third one of \$5,000.”

The Maritime Museum of BC has been a grateful recipient of government emergency COVID funding including the federal government wage subsidies and the BC Arts Council Resilience Supplement. With these programs being phased out this year, the Maritime Museum of BC is looking for private donations to help keep programs and exhibits running while it works towards reincorporating in-person activities with their new digital activities as COVID restrictions allow.

Contribute today to float the boat!

Float the boat today! Visit:

<https://mmbc.kindful.com/?campaign=1098205>

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For further information, please contact:

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