

News Release

For Immediate Release
9 February 2021

The Maritime Museum of BC Announces a New Matching Donor for the “Float the Boat” Fundraising Campaign

The Maritime Museum of BC is running a fundraising campaign called “Float the Boat”. This campaign has a goal of \$25,000 and will run from January 15, 2021 to March 31, 2021. The museum is excited to announce that the John and Catherine MacFarlane Fund of the Vancouver Foundation has come on board as a matching donor for \$500! For the next 24 hours, all donations up to \$500 will be matched.



Throughout the campaign the museum will be marking milestones by filling the tank below with water to float the boat higher and higher. So far, the campaign has raised \$5,778! The next milestone to reach is \$7,500.



The tank is currently filled to the \$5,000 milestone!



As a registered charity and incorporated non-profit the Maritime Museum of BC runs a variety of public programming and engagement initiatives, all with the goal of promoting and preserving BC's maritime heritage and culture. In order to keep the programming and exhibit rates accessible to the public they rely on the help of grants and private donations.

"On behalf of the Board and staff of the Maritime Museum of BC, I'd like to send my heartfelt thanks to the John and Catherine MacFarlane Fund of the Vancouver Foundation for this generous gift," said Brittany Vis, Associate Director. "Now is a great time for people to donate to have their dollars doubled."

Join in the fun by contributing today to float the boat!

Float the boat today! Visit:

<https://mmbc.kindful.com/?campaign=1098205>

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For further information, please contact:

Brittany Vis, Associate Director
Maritime Museum of BC
250-385-4222 ext. 106
bvis@mmbc.bc.ca