

“ One of the highlights of our life. ” - 2022 BOATER



# CLASSIC BOAT FESTIVAL

The MARITIME MUSEUM of BRITISH COLUMBIA



An institution on the waterfront in its 44th year

10,000 visitors to the docks over the course of Labour Day weekend

Up to 80 beautiful classic vessels travel from the west coasts of Canada and the USA for an unforgettable weekend in Victoria's downtown Inner Harbour

Expert judges award excellence in design and refit, and provide valuable feedback to all registered boaters

## Sponsorship Benefits

Use of Victoria Classic Boat Festival logo

Recognition in:

- Boat registration packages
- All print and web material

Promotion Opportunities:

- Product distribution
- Product demonstration
- Prominent company logo positioning on event signage
- Three (3) sponsor posts on Victoria Classic Boat Festival social media accounts leading up to the event
- Direct website links

VIP Highlights:

- Four spots for the Festival Kick-Off, Sail Past, and Sail Race
- Four awards dinner tickets
- Corporate Membership (Admiral Level, valued at \$500)
- Voting privileges at AGM, 3 Membership cards to be signed out by employees for access to museum space, 15 one-time admission passes, walking tour, 30% off facility rental and team building workshops

If you are interested in becoming a Festival Sponsor, or would like more information, please contact: Anya Zanko, Events and Development Coordinator  
250-385-4222 ext. 101 azanko@mmbc.bc.ca