



Board Meeting Highlights 22 February, 2023

President's Report

The president reported that he's been in touch with recently appointed board director, Nusi Reid, who will be doing the design for the new Lieutenant Governor's Maritime Achievement Award, formerly the SS Beaver award.

Executive Director's Report

The Executive Director reported that grants have been submitted to the Community Foundations/Red Cross COVID recovery program and will soon be working on another round of Festival supports, the Victoria Foundation grant and the Community Gaming grant.

A part-time staff member has been hired to support the Events and Marketing Manager.

The new configuration for the office is well underway, allowing staff to work more efficiently.

The 'Float the Boat' campaign will run again throughout the month of April.

Treasurer's Report

The treasurer was unable to attend this meeting. The President noted that there had been a generous donation of \$25,000 to the *Dorothy* project.

Human Resources

No report at this time.

Collections

The committee chair reported that the planned *Dorothy* launch for May 27, 2023 is well underway.

Much work has been done at Ogden Point. The old Trial light that was outside Bastion Square would be too costly to refurbish. Part of it is currently stored at the Coast Guard station.

Classic Boat Festival

Some changes have been made for the location of the Friday night reception and the Sunday awards dinner. This should reduce some costs for participants and the MMBC.

Future Facility Committee

The committee continues to meet with stakeholders in the Belleville project. The committee meets weekly to discuss future facility endeavours.

DEAI Committee

An initiative called “We are west coasters, we are maritime!” was discussed as a social media endeavour.

Learning and Visitor Experience

The next exhibit, Salmon: How Fishing Shaped BC, is almost ready for launch. The committee chair, Collections and Exhibit Manager and Executive Director will hold a meeting with directors to discuss possible upcoming exhibits for the next year.

The Sea Shanties sing-a-long will be held on June 28, 2023; plans are well underway for the March 25, 2023 Massive Marine Garage Sale. Author Cathy Converse will be holding a book launch on the *Francis Barkley* and there will be a video launch called “*Where the Wind Meets the Tide*”.

Memberships, Marketing, Fundraising

The MMBC’s website will be redesigned. Crabtoberfest will be held again with a new location at the Mary Winspear Centre. A donor appreciation event will be held on April 28, 2023. A will be held in April to discuss new approaches to our marketing strategies.