



Board Meeting Highlights 27 April 2023

President's Report

The board was reminded that Dorothy's launch is scheduled for May 27, 2023 at the Ladysmith Maritime Centre. Discussions are underway for the Douglas Street and Seymour locations.

Executive Director's Report

The Director presented quarterly updates from the staff. The board members were appreciative of this information. The Director also reported that the grants from the Victoria Foundation and the Gaming Grant have been submitted.

The summer student positions of Programming Assistant, Events and Marketing Assistant and Collections Assistant have now been filled. Two positions are funded through the Youth Canada Works program and a third position has been funded through private funding.

The Float the Boat campaign is wrapping up with the \$25,000 target most likely not being met this year but it is very close.

The 2022/2023 Operating Plan Summary is now complete. The 2023/2024 Operating Plan was presented.

Treasurer's Report

The Treasurer reported that the Maritime Museum is doing a good job containing our expenses and managing within our means.

Human Resources

The Chair reported that a staff development plan is in the works.

Collections

The Chair reported that the Ogden Point storage area is clean and tidy.

Classic Boat Festival

Grants and corporate sponsors for this year's festival have not been determined to date. A discussion was held on how best to replace the Canoe Cove Marina sponsorship which has generously supported the festival in the past few years.

Future Facility Committee

The committee continues to meet weekly. A meeting with the Minister of Tourism, Arts, and Culture will be taking place in the next week.

DEAI Committee

The committee has not needed a meeting so there is no report.

Learning and Visitor Experience

The next four exhibits have been decided. There are meetings scheduled to discuss ideas for what each of the four exhibits should be highlighting.

Memberships, Marketing, Fundraising

The committee had lengthy discussions on how best to market the Maritime Museum. There was also discussion on how best to engage visitors. The board Chair reported that Crabtoberfest plans are underway and there is a Sea Shanty Sing-a-long planned for June 28, 2023.

Governance

The committee met recently to discuss and review the Maritime Museum's bylaws. The Committee Chair confirmed that the bylaws are entirely functional as they are and any changes made would be done solely because it is desired.

A board member raised the need for a provincial wide maritime heritage review that considers the impact of the approximately 40 maritime heritage-based organizations in our province. This could help to create a network of maritime organizations.

Meeting adjourned at 1922 hours.